

THE

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COOLING JOURNAL

FOR THE AUTOMOTIVE & INDUSTRIAL HEAT EXCHANGE AND DIESEL EMISSIONS INDUSTRIES



NARSA/IDEA Members Flock to Las Vegas for AAPEX 23 & SEMA Show

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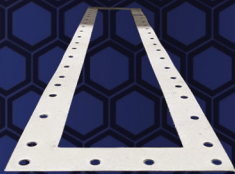


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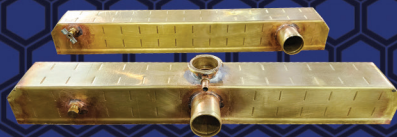


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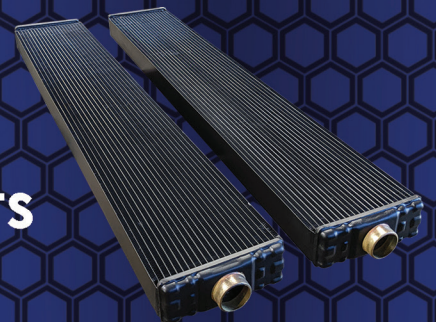
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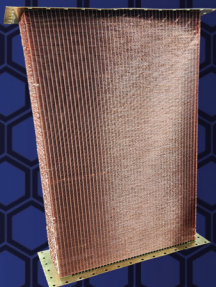
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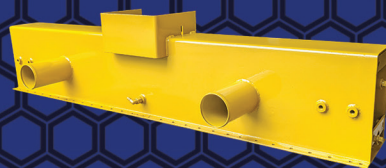
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A Truly Memorable **AAPEX 2023**

AAPEX USUALLY LEAVES ME with at least a three-day fog that lingers after everything has concluded. Some might say this is jet lag from traveling back to the East coast, others would argue that it has something to do with the air being pumped into the casinos. After the fog clears, highlights start coming back in several stages: things like who attended NARSA's Membership Appreciation Reception, a vendor relationship that was made during the trade show, or the lone good golf shot that was hit during Monday's golf outing.

This year was full of memorable moments. The reception room was packed with vendors, owners, and manufacturers from across the world, the AAPEX show floor was booming with fresh faces looking for information, and the golf event was laid out with perfection.

Over the last two years, the trade show has been slowly ramping up. Each year following Covid, attendance has continued to rise, and this year took us well above previous attendance even in a pre-Covid year. For those of you who are unfamiliar, the AAPEX event is critical to the long-term

success of our association, and none of this would have been possible without the help of our home office to put all the wheels in motion. Each year, as soon as AAPEX is over, the floor planning starts for the next year's event; sponsorships and booth space are immediately being sold, and the organizational period starts to take shape. For NARSA, our responsibility is to create a functioning space within the AAPEX event that displays the best the Heat Transfer industry has to offer. This venue has become the best landscape for vendors, manufacturers, and customers to pace the showroom floor and see everything our association has to offer. Given the last two years poor attendance, this year's AAPEX was a step in the right direction and certainly the momentum NARSA was hoping for during our current "changing of the guard."

Now typically I would love to take this time to embellish on my flawless golf performance by describing in great lengths the amazing shots that I hit, but I have been instructed to keep editorials as close to non-fiction as possible. The golf event at Rio Secco was incredible: not a cloud in the



Bryan Braswell
NARSA/IDEA President 2022-2024
bryan@rockmountradiator.com

sky, picture perfect weather, and some of the most picturesque landscape I have seen on a Las Vegas golf course since this event began-- a perfect combination to be the catalyst NARSA needed to start the week. The sponsors elevated our golf event to include a boxed lunch, refreshments, range time, and golf balls for the round. Without them this would have been another run of the mill tournament, but because of their generosity we have set the standard of what the Seekins/O'Connor cup should look like. The course was far from friendly, and those of us whose drives rarely found the fairway were left scrambling to help our teams.

Nonetheless, the scores were close, and the competition was fierce--both great attributes of a quality golf outing. After play was over, it even included time to hang around the clubhouse to enjoy a day well spent with friends, both new and old, as well as to celebrate the hard work and loyalty of Mark and Sandy Taylor as



our Executive team for the last four years with NARSA. After all the scorekeepers' erasers were confiscated and scores tallied, we escaped to the dining area where we comfortably enjoyed snacks, beverages, and the continuous applause of a job well done. The hefty trophy was hoisted by the winning team, and we were able to fellowship and reminisce over the successful leadership of the International Heat Transfer Association.

Our association has seen both ends of the spectrum over the last 40 years. It has garnered thousands of members at the peak of the radiator industry and was able to comfortably hold events on the largest stage possible such as concert venues in Nashville, TN or even reserving MGM studios to give us free reign at a Disney theme park. At the other end of this spectrum was witnessing the downward slope of the independent radiator repair shop after the release of the boxed radiator and membership numbers started to decline. Most recently during the Covid pandemic, restrictions on events and gatherings were included, making it more difficult to grow an association.



These events, both good and bad, lead us to where we are as an association today, and NARSA's impact on the largest manufacturer to the smallest shop cannot go unnoticed. Since Mark and Sandy's start as the NARSA Executive team, the mission was always clear: to provide one idea, one opportunity, or one connection for your business. What better person to convey this message than someone who has experienced it firsthand in their own business? Mark has been a trusted ally to NARSA as a board member, president, chair, and finally as Executive Director. He leaves our association in a position poised

for growth and the ability to serve our industry for years to come.

We wish Mark and Sandy the best in their future endeavors, and welcome Doug Shymoniak to fill the big shoes they have left behind. On behalf of the NARSA/IDEA Board of Directors, we thank you both for your support of NARSA and this industry that we love.

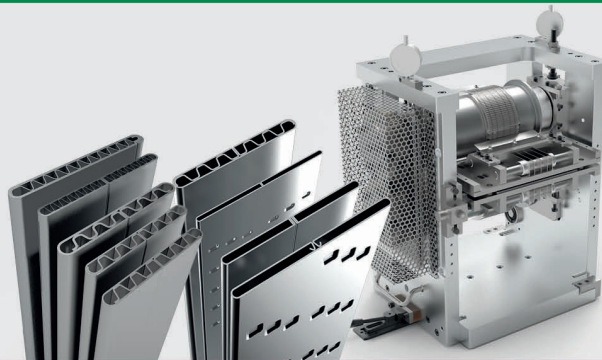
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Doug Shymoniak Named New NARSA/IDEA Executive Director

THE BOARD OF DIRECTORS OF

NARSA The International Heat Transfer Association and IDEA (International Diesel Emissions Association) announces the appointment of Douglas P. Shymoniak as Executive Director effective November 1, 2023.

Doug Shymoniak is from the Portersville, Pennsylvania area and has a past history with the association. For approximately 7 years, Doug worked with the previous management company of Wayne Henry Associates (WHA) who was responsible for managing the affairs of NARSA. From 2010 until 2017, Doug worked closely with NARSA's members and supporters. Doug has been working in advertising and marketing sales for other trade associations since he was last at NARSA in 2017.

"It is my pleasure to introduce Doug Shymoniak as the new Executive Director of NARSA/IDEA," said Bryan Braswell,



NARSA/IDEA President. "Doug brings years of valuable leadership skills and experience to the role, including previously serving NARSA along with other associations over the last several years."

"I am extremely grateful and overjoyed to be part of this incredible organization again," said Doug Shymoniak.

"Collaborating with the esteemed board of directors, I am eager to channel our collective passion and expertise towards better serving our valued members. Together, we will strive to unlock opportunities for growth and prosperity, ensuring that NARSA's members increase profitability by becoming better businesses and entrepreneurs."

"I know Doug is very excited to be assuming the new role as the Executive Director of NARSA/IDEA and looks forward to reconnecting with old friends and colleagues in our industry," said Mark Taylor. "Since Doug joined NARSA/IDEA on October 3, he has been training on the systems and processes in anticipation of assuming the head position of the association. The Board of Directors is confident Doug will bring his experiences and expertise from his previous roles to steer and grow NARSA/IDEA in the future. I wish him the best."

Mark Taylor has been the Executive Director of NARSA/IDEA since 2019. He graduated from Wesley College before starting his own radiator repair business in 1981. He later owned and operated ERS Cooling Systems in Glen



Doug Shymoniak, NARSA/IDEA Executive Director

Burnie, Maryland for 36 years. He served as President of NARSA from 2014-2016, then Chairman of NARSA from 2016-2018 before becoming the Executive Director in 2019.

"On behalf of myself and the Board of Directors, we would like to thank Mark and Sandy Taylor for their amazing support and dedication to NARSA over the last few years," said Braswell. "Without their guidance, leadership, and organization, our association would not be in the excellent position it is today. We look forward to collaborating with Doug during this transition to ensure the continued success of NARSA/IDEA, and we welcome you all to stop by and wish Mark and Sandy the best at the Member Appreciation Reception." ■

NARSA/IDEA Members Flock to Las Vegas for **AAPEX 23 & SEMA Show**

By: Linda Nguyen Skoglund,
NARSA/IDEA Communications Director
linda@narsa.org

NARSA/IDEA MEMBERS from all over the world gathered in Las Vegas the week of October 31 for AAPEX 2023, SEMA Show, and NARSA's special events.

Ahead of the trade shows, NARSA/IDEA held its annual Seekins/O'Connor Golf Challenge at Rio Secco in Henderson, Nevada on Monday, October 30, 2023. Shane Brown of Australia's ADRAD was among the 20 people who participated this year.

"Personally, I have been coming to NARSA events since 2007," said Brown. "It has only been the last two years where I have been fortunate enough to participate in the Seekins/O'Connor Golf Challenge, which I have thoroughly enjoyed. NARSA events provide an opportunity for our business to meet with many of our current partners at the one location. Another major benefit is meeting members outside of our market. I continue to learn year after year from conversations had at NARSA events. It's no secret that the heat exchange specialist numbers have declined over the years, but those that have survived and continue to grow their business are the 'best of the best' in the industry! NARSA's biggest strength is its members and its commitment to the global heat exchange industry."

Five teams participated in the friendly competition, but ultimately, one team was named the winner by just one stroke. The winning team consisted of Charlie Dorsey, Nick Slater, Osvaldo Cardona Jr., and Osvaldo Cardona Sr.

Following the golf tournament, NARSA/IDEA members enjoyed a taco buffet and

open bar thanks to the generosity of the event's sponsors: Northern Radiator, Global

Emissions Systems Inc, Agrawal Metal

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Tuesday, October 31 kicked off the AAPEX 2023 show at the Venetian Expo. The NARSA/IDEA Mobile Heat Transfer/Heating/Air Conditioning/Diesel Emissions Section was sold out with more than 60 exhibitors from all over the world including China, Jordan, Canada, Mexico, Poland, and the United Kingdom.

Later that evening, more than 180 people attended the NARSA/IDEA Member Appreciation Reception at Harrah's Lake Tahoe Room. Members enjoyed appetizers and cocktails and had an opportunity to network and share new ideas.

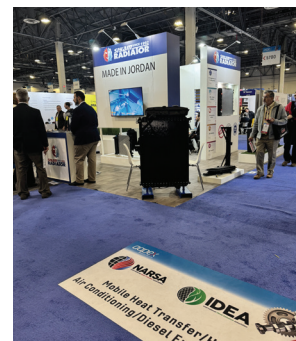
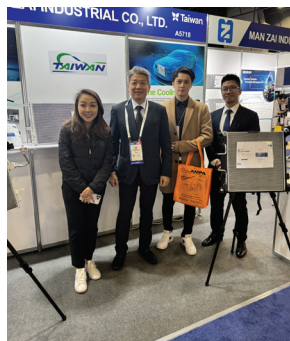
Brent Wessels of American Cooling Solutions came to Las Vegas from South Dakota. "I got to see a lot of familiar faces at the Member Appreciation Reception. It really brings the radiator and the emission industries together. We all have a common goal. We've met with many vendors and colleagues in the industry, and we get insight from our customers of what they're looking for."

Aaron Morrow of Johnson Manufacturing in Iowa has been to every AAPEX and Member Appreciation Reception since 2013. "Vegas is always fun, and there are so many people that you only see at AAPEX," said Morrow. "It's amazing how you can build friendships across the country and across the globe with people from this industry," said Morrow. "When you get back together you don't miss a beat, and you know you can pick up the phone any time to call for help, advice, or just to catch up."

Stacey Schmitz of City Wide Radiator and Northland Radiator has been involved with NARSA since around 1983. "We've been longtime supporters of NARSA. When NARSA first branched into Canada, back in those days, we had maybe 15,000 radiator shops. It's definitely depleted since then because of the changes in our industry."

Why keep coming to NARSA events? Schmitz says the answer is simple: relationships. "I love meeting the people we do business with, discussing the new





technologies and new systems that are coming online and how it's going to affect what we do on a day-to-day basis. A lot of the people who attend the Member Appreciation Reception may not have a booth where you can go and find them. This is where NARSA members, suppliers, and manufacturers get to meet up with others who may not be exhibiting. This is where we create that social connection and form relationships. I've been a member for many years, and I'll continue to be a member. I believe in NARSA."

"The Member Appreciation Reception is always a successful event thanks to our members and our incredible sponsors," said

Doug Shymoniak, NARSA/IDEA's Executive Director. "We want to thank the following companies for supporting NARSA/IDEA: American Cooling Solutions, Arzon, CSF Radiators, Dolphin, Enfield Tubes Limited, Johnson Manufacturing, Koyorad, Mill

Masters, PHAR, Ranshu, Siyam Radiator, and Thermal Solutions Manufacturing."

AAPEX has announced next year's show will be November 5-7, 2024. SEMA will be November 5-8, 2024. ■





Member Appreciation Reception







We want to thank the following companies for supporting NARSA/IDEA and the 2023 Member Appreciation Reception, which was held at Harrah's on October 31:



Seekins/O'Connor Golf Challenge 2023



The 2023 Seekins/O'Connor Golf Challenge winners: Charlie Dorsey, Nick Slater, Osvaldo Cardona Jr., and Osvaldo Cardona Sr.



Wayne Feeleus, Dave Dries, Shane Brown, Rafael Taveras



Don Hart, Bryan Braswell, Bobby Duran, Thomas Hart



Steve Hoke, George Jacobs, Ryan Koukal, Mark Taylor



Alain Vasquez, Chris Foshee, Bob Carlo, Luke Cowen



Charlie Dorsey, Osvaldo Cardona Sr., OsvaldoCardona Jr., Nick Slater

We want to thank the following companies for supporting NARSA/IDEA and sponsoring our 2023 Seekins/O'Connor Golf Challenge:



SEMA Show 2023



WELCOME NEW MEMBERS

NARSA/IDEA wants to welcome the following companies and individuals to our association:



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<http://www.southgateautoservice.ca/>



Pacific Fleet Services

Bloomington, California

<http://www.pacificfleetservices.com/>

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EVENTS

Upcoming Events

Board of Directors Planning Meeting

January 17-19, 2024
Atlanta, Georgia

AAPEX 2024

November 5-7, 2024
Las Vegas



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Father & Son Team Up for Genset Job in US Virgin Islands

By: Seth Copeland, Industrial Radiator Service (Dallas, Texas)

“There is no shortage of work; only a shortage of people who are willing to do it.” - Mike Rowe

IN OCTOBER, I RECENTLY HAD the privilege to perform a radiator field service job in Saint Croix, USVI. When asked who I wanted to take with me to assist, there was only one young technician that I knew I could rely on, my son, Clay Copeland.

This genset was a Fuzzy FZ50 cooling and older Detroit engine. Our client was Divi Resort and Casino, and 100% of their power comes from these stand alone gensets.

Months of preparation was necessary to pull this off. We fabricated the new radiator

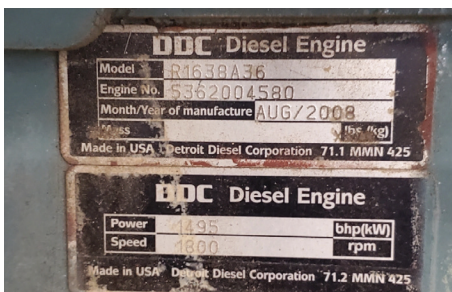
cores and sent them by boat to the island. Once all of our supplies reached the job site, we made the flight to the island.

I imagined that this old buck would be passing along skills and knowledge to this young buck. The unexpected blessing was that this young man taught me some new techniques as well. We did not know what to expect when we committed to this job on a remote Caribbean island 2200 miles from home, and wow the learning curve was sharp!

Taking on a project in the Virgin Islands may have sounded like a job in paradise, but the reality was that we worked for days in the most vicious heatwave imaginable. With no electricity at the job site, all power tools were battery powered. New problems would arise in the midst of the work resulting in a supply run to the Home Depot some 30 miles away.



Overall, this service job was a great experience for us and resulted in a very satisfied customer who was delighted to have the standby generator for their resort operational again during hurricane season, and it was an honor to work side by side with my oldest son in an industry we both





love. Knowing that you are contributing to a future generation, to maintain excellent service in our industry, and in turn, witnessing a willingness to learn, adapt, and overcome all obstacles to guarantee that the service industry will always provide for those in need of it, is truly the most rewarding part of the job!

“Work hard, work smart, and be grateful for every opportunity that comes your way.” - Mike Rowe ■



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HDAW invites distributors to register for one-on-one meetings with suppliers

HEAVY DUTY AFTERMARKET WEEK (HDAW) invites distributors to register now for one-on-one meetings with suppliers at HDAW'24.

"Participating in the One-on-One Business Meetings at HDAW'24 is a tremendous opportunity for suppliers to connect directly with distributors," says Nicole Oreskovic, vice president of sales and marketing at Bendix Commercial Vehicle Systems and HDAW'24 supplier co-chair. "These meetings help propel valuable dialogue on the latest product innovations and collaborative strategies, driving our industry forward."

Suppliers should register by Friday, Nov. 21. Last year, HDAW says, supplier meeting rooms sold out. Suppliers are urged to

register as soon as possible. Distributors have until Friday, Nov. 28.

"The One-on-One Business meetings empower distributors to uncover invaluable industry insights, tailor solutions that meet our clients' unique needs and cultivate partnerships that drive substantial growth in our individual businesses," says Michael Callison Jr., president and CEO of Midwest Wheel Companies and HDAW'24 distributor co-chair.

The one-on-one, 35-minute, pre-scheduled meetings will take place:

- 9:30 a.m.-12:45 p.m., Tuesday, Jan. 23.
- 2-5 p.m., Wednesday, Jan. 24.
- 7 a.m.-12:55 p.m., Thursday, Jan. 25.



There will also be self-scheduled meetings available from 1:45 p.m.-4:20 p.m., Thursday, Jan. 25.

Participation is limited to distributor companies and exhibiting suppliers who are members of sponsoring affiliated organizations and are officially registered for HDAW'24. There is no cost for distributors to participate in these meetings.

HDAW is using MeetMax software to schedule the meetings. Distributors can select and rank preferred suppliers according to their interest level. Schedules will be based on mutual selections and will be provided ahead of the event. ■



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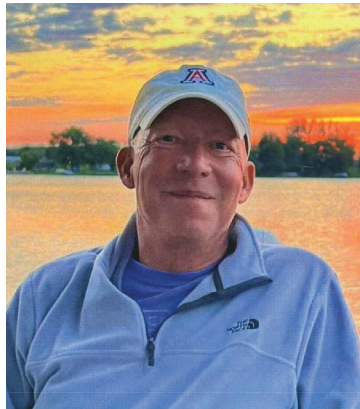
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Obituary

Bradley John Werth (December 11, 1961 - August 11, 2023)

BRAD, WAS BORN to Dale and Sharon in St. Paul, Minnesota. He was the oldest of three children which included his brother Mark, and the youngest, his sister Kristin. His family later moved to Forest Lake, Minnesota where he graduated from Forest Lake High School. He attended Concordia College in Moorhead, MN



where he graduated with a degree in Economics. He attended graduate school at the University of Arizona and received his master's degree in Agricultural Economics. As a teen, Brad began working for the family businesses at Central Radiator and Durafin Manufacturing. After college, Brad continued to work in the automotive and heavy equipment heating and cooling industry until his retirement.

Brad and Jill married on August 8th, 1992, and moved to Omaha, Nebraska where they opened and managed a Midwest Radiator branch. In 2001, they moved to Kansas City, Missouri when they partnered with longtime friends, Greg, and Mardy Lundgren, and purchased a Midwest Radiator branch. They built a successful radiator repair and parts wholesale business. They sold the business in 2022, and Brad retired in February of 2023.

Brad will be remembered for his kindness, generosity, integrity, intelligence, his funny sense of humor, and his love of life. His mantra for life was "be kind." He loved playing hockey which he played for almost 50 years in Minnesota, Arizona, Omaha, and Kansas City. He loved the camaraderie with his friends both on and off the ice. He enjoyed watching hockey and college football while cheering for his teams, the St. Louis Blues, and the University of Arizona Wildcats. Brad was enthusiastic about knowledge and learning. It was important to him to be aware of what was happening in the world around us.

Brad and Jill loved spending time together. Brad loved warm weather and sunshine. As everyone who knew him knows, he did not like being cold as evidenced by his trademark wool socks and "tuk" (knit hat)! He enjoyed regular walks with Jill, and playing

sports including golf, snowboarding and wakeboarding. Boating was a lifelong passion. Brad sailed as a teen and raced as a team with his mom. Buying a sailboat several years ago and participating in the local sailing club reignited a love of sailing. In recent years Brad and Jill began to make plans to retire to Florida and live on a sailboat. Being on the water with Jilly truly was his "happy place."

Brad cherished his family and many friends. He was dearly loved by those who knew him and will be greatly missed.

Brad is survived by his wife, Jill; his brother, Mark Werth (Patti); sister, Kristin Retica, as well as many special nieces, nephews, and cousins. He is preceded in death by his parents, Sharon, and Dale Werth. ■

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Retirement

Congratulations to NARSA member Steve Wedige of Wedige Automotive on his retirement!

HIS BROTHER DAN SAID, "It has been a privilege working side by side with you for the past 32 years. You are my business partner, my big brother and most importantly my friend. I truly wish you the best in the next chapter of your life. Love ya Bro!"



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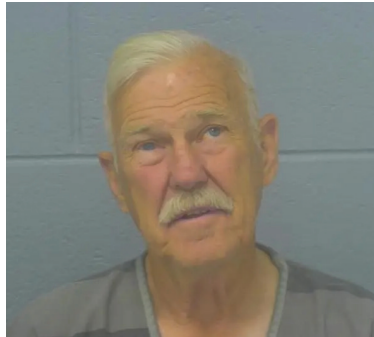
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'I'm Ashamed of what I've Done:' Owner of Affordable Towing Sentenced to Prison

by Jackie Rehwald, Springfield Daily Citizen
<https://sgfcitizen.org/>

The owner of Affordable Towing was sentenced to two years in federal prison Tuesday morning for leading a conspiracy to illegally tamper with the emissions controls of the company's diesel towing vehicles.



Dennis Cleveland

Dennis Cleveland, 73, of Kirbyville was also ordered to pay \$255,000 in fines.

Prior to sentencing Cleveland, U.S. District Judge Stephen R. Bough said he spent the morning watching recordings of Cleveland's jailhouse video visits. Cleveland apparently spoke with at least two other people about moving assets and trusts between Affordable Towing and Cleveland's ministry program.

Bough said he also reviewed an interview Cleveland gave KY3 in March. In that interview, Cleveland admitted to altering the trucks, said he didn't "think it was a big deal," and stated he doesn't agree with the law but would comply with the law. He also complained that having to comply with the Clean Air Act was "bankrupting the whole trucking industry."

Cleveland appeared in court wearing handcuffs and the orange jumpsuit uniform of an inmate in Benton County, Missouri, where he is being detained. He pleaded guilty in March, but Judge David P. Rush initially allowed Cleveland to remain free with bond conditions. Cleveland violated those bond conditions and was arrested and jailed in July.

Bough reminded Cleveland that the federal government notified Cleveland in September 2022 that he was under investigation, but Cleveland continued to violate the law by operating the trucks. The judge also reminded Cleveland that he told the KY3 reporter that he believed having to follow emission regulations was destroying the trucking industry.

"If you had done what the government told you to do in that target letter, you would not be here in an orange jumpsuit and handcuffs," Bough said. "If you had done what Judge Rush told you, sir, you would not be here in an orange jumpsuit and handcuffs."

Assistant U.S. Attorney Patrick Carney, too, spoke about how Cleveland continued to violate the law after he was

notified about the investigation, after he pleaded guilty to the charges and after he told the KY3 reporter he planned to stop.

"He wanted to line his pockets at the expense of our community's health," Carney said. "His actions demonstrate a lack of respect for the law.

"It's a big deal. It's the law. Nobody is above it," Carney said. "The defendant believed he was."

With regards to Cleveland's claims of being dedicated to his ministry to help felons and homeless people, Carney said: "The court is not buying what you are selling."

Cleveland's attorney Jason Coatney called his client a "simple person" who did not drive fancy cars.

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“Every time he comes to my office, he is covered in grease,” Coatney said. “Mr. Cleveland is a stubborn man. He believed he is doing right.”

Coatney said he believed the 72 days Cleveland spent in jail and the fine are appropriate punishments.

“And Mr. Cleveland perceives what happened to his reputation as punishment,” Coatney said.

Cleveland echoed his attorney’s statements.

“The destruction to me personally has been terrible,” Cleveland said. “I worked 21 years to establish Affordable Towing.

“I’m ashamed of what I’ve done. It’s destroyed a lot of aspects of my life,” he said. “I’m deeply sorry.”

Details about the case

Following the hearing, the Western District of Missouri sent a news release to media outlets. It read, in part:

Cleveland is the owner of Affordable Towing, a roadside, recovery, hauling, and mobile repair provider for commercial and private automobiles and vehicles throughout southwest Missouri. Affordable Towing utilized heavy-duty, commercial diesel trucks to tow and haul away vehicles to repair facilities.

On March 9, 2023, Cleveland pleaded guilty to one count of conspiracy to violate the Clean Air Act and one count of tampering with a Clean Air Act monitoring device. Cleveland admitted that, since 2011, he has directed his employees to physically disable emissions control components on multiple heavy-duty diesel tow trucks.

Each one of Cleveland’s 12 illegally altered tow trucks was responsible for releasing the equivalent pollution of 1,140 legally operating tow trucks, according to court documents. If each of these illegally modified tow trucks operated only once a day (which the investigation revealed occurred far more frequently) that would be the equivalent of 13,200 tow trucks that have legal emission systems being operated every day.

Even after being contacted by law enforcement in September



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2022, Cleveland continued operating his illegally modified fleet of tow trucks. After pleading guilty, and being warned by the court that continuing such operations would violate federal law as well as his plea agreement, Cleveland never stopped using his illegally modified tow trucks. As a result, Cleveland's bond was revoked on July 20, 2023, and he has since been detained in federal custody.

Cleveland conspired with Robert Dyche, 67, of Springfield, the owner and operator of Full Flash Tuning, which specializes in illegally tampering with the on-board diagnostic systems on these vehicles. Cleveland caused the Affordable Towing trucks to be tampered with to save money by avoiding maintenance expenses on emissions control systems and by spending less money on fuel.

This tampering is frequently referred to as "tuning" or "flashing" an on-board

diagnostic system. One purpose for "tuning" is to allow the vehicles to continue to seemingly operate normally while the emissions control system is disabled, rather than forcing the vehicle's engine into a state known as "limp mode," which greatly limits the maximum speed of the vehicle, incentivizing the driver or owner to repair the malfunction. The use of "tuning" thereby serves to reduce the high costs associated with maintaining or repairing components of the emissions control systems on heavy-duty diesel trucks.

As a consequence of "tuning," tampered vehicles spew substantially more deleterious pollutants such as nitrogen oxides (Nox), carbon monoxide (CO), non-methane hydrocarbons (NMHC), and particulate matter (PM) into the air, presenting a risk to the environment and public health.

Cleveland, through Affordable Towing, contracted with Dyche on multiple

occasions to "tune" or "flash" the emissions control systems of Affordable Towing vehicles, thereby causing multiple fleet vehicles to be altered in such a way that the vehicles released pollutants into the air that far exceeded the legally allowable amounts under the Clean Air Act. Each diesel truck would continue to operate normally, as if the vehicle were operating in accord with existing Clean Air Act restrictions, rather than go into limp mode.

In addition to personally tuning Affordable Towing vehicles, Dyche, on multiple occasions, would take the vehicles to an unidentified entity in Rogersville, Mo., to "tune" the vehicles, for which he was compensated by Affordable Towing.

Dyche pleaded guilty on March 13, 2023, to one count of conspiracy to violate the Clean Air Act and awaits sentencing. ■

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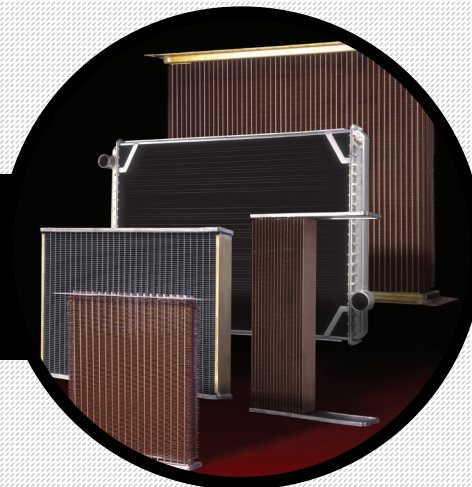
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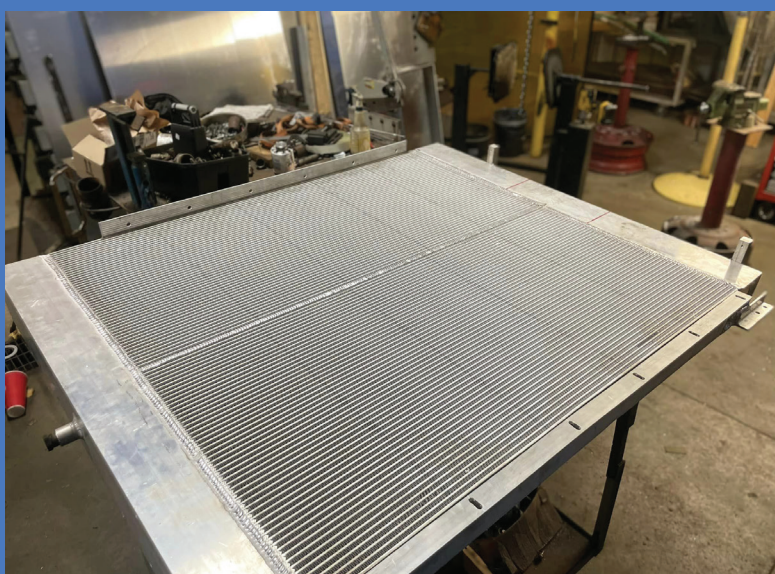
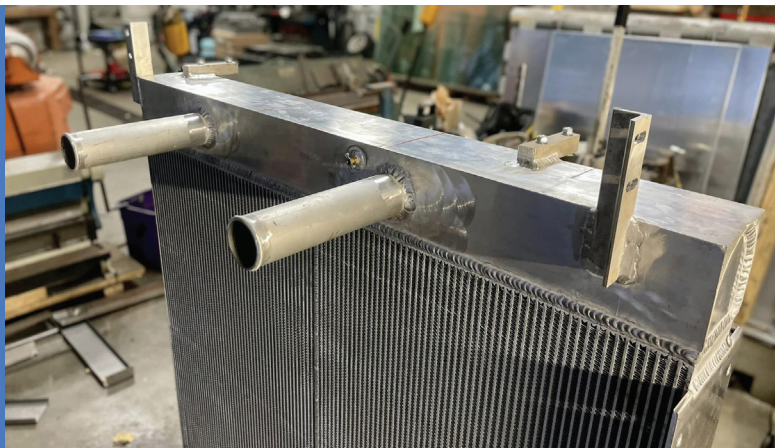


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Here's a recent job from Bushey Automotive involving a new radiator for an asphalt shredder.



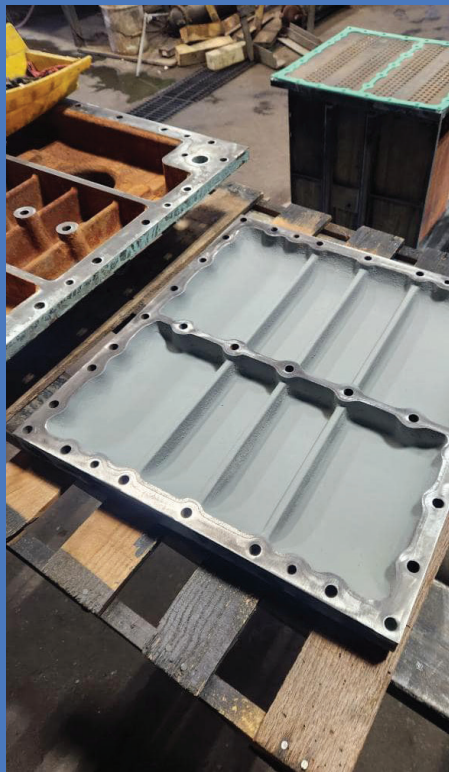
In just 3 days time the on-site technicians at BGR Radiator completed this 60L Cummins Generator radiator core replacement.



The latest work from Kelvion's team in Herne, Germany. They have manufactured an impressive Closed Circuit Cooler for the energy industry. Crafted from a combination of titanium and copper, this cooler boasts a net weight of 11,500 kilograms and stretches over 12 meters in length.



Check out this special fuel tank repair from Southpointe Radiator in Michigan.

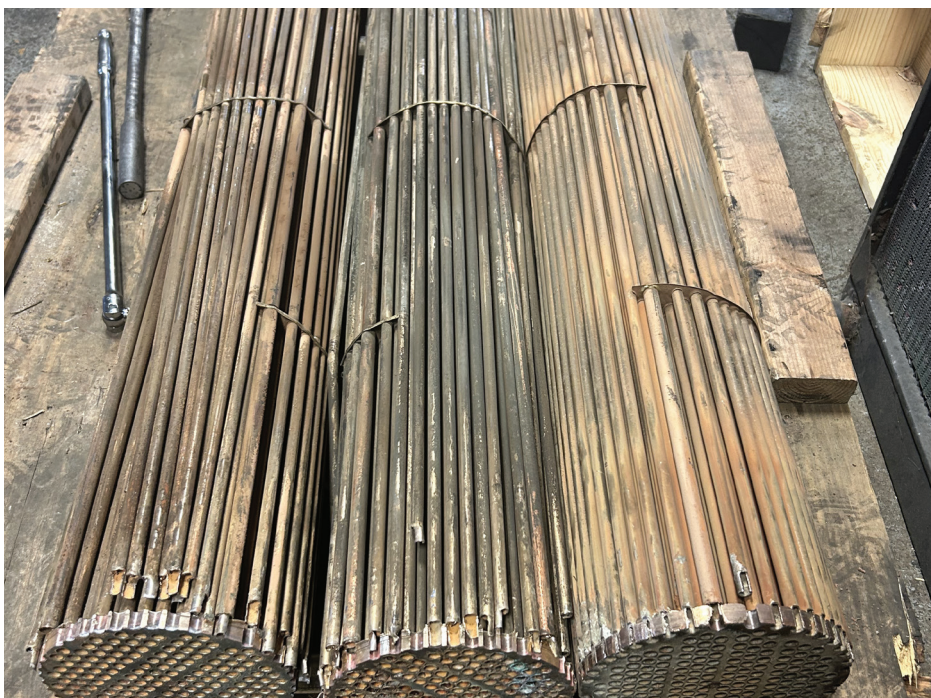



Here's a Marine Application After Cooler from the team at Don Hart Radiator in Texas that was cleaned, tested, and repaired before being shipped out.



Check out these rooftop views from a recent backup generator job the team at West End Radiators did for a building in downtown Winnipeg. Their mechanics recored the radiator with a higher-efficiency brass core that will be able to withstand the high winds and cold temps it sees on this rooftop.

Check out this Recore of a 3 pass Lube Cooler from the team at Industrial Radiator Service in Dallas, Texas.

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This is a picture of 3 tube bundles the team at Radiator Services of Houma machined out of the heat exchangers to convert them to removable bundles.

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Putting Members First

NARSA HAS ALWAYS held a special place in my heart. So, when I decided to leave in the summer of 2017 to continue my growth in the association sector, it was the most challenging career decision I ever had to make. I met and worked with so many great people that it was very difficult to say goodbye. Still, I knew that if I ever wanted to advance my career, I needed more experience and exposure to various challenges facing associations.

Having worked at the Society of Automotive Engineers, The Minerals, Metals & Materials Society, and most recently, The Association for Iron & Steel Technology, I learned a lot and will use that knowledge and experience to help guide NARSA/IDEA into the future. Although each association is different, the success and sustainability of any association

largely hinge on one fundamental principle: putting its members first.

Members are the lifeblood of any association. You are the driving force behind NARSA/IDEA's existence, activities, and overall success. Without members, NARSA/IDEA is merely an empty shell devoid of purpose and direction. Therefore, it is crucial to prioritize our members, ensuring that your needs, interests, and aspirations are at the forefront of our agenda.

Prioritizing members brings a sense of belonging and loyalty. When you feel valued and appreciated, you are more likely to remain committed to NARSA/IDEA. You are more likely to participate actively in our activities, contribute your skills and resources, and advocate for NARSA/IDEA within your sphere



of influence. This sense of loyalty and commitment is crucial for the long-term sustainability of our organization.

By focusing on the needs and interests of its members, NARSA/IDEA can ensure that our activities, programs, and services are relevant and beneficial. This focus on relevance and effectiveness can enhance the association's credibility and reputation, attracting more members and resources.

Lastly, putting members first can foster innovation and creativity. By listening to you, NARSA/IDEA can tap into a wealth of ideas, perspectives, and experiences. This diversity of input can spark innovation and creativity, enabling the association to adapt to changing circumstances, overcome challenges, and seize new opportunities.

That being said, putting members first requires more than just rhetoric. It requires a genuine commitment to member engagement, participation, and empowerment. It requires open and inclusive decision-making processes, regular and effective communication, and a constant focus on member satisfaction and value.





Putting members first is not just a noble principle; it is a strategic imperative for any association, especially NARSA/IDEA. It is

the key to building a strong, vibrant, and sustainable association that can make a real difference in the lives of its members and the broader community. By prioritizing its members, NARSA/IDEA can ensure that it remains relevant, effective, and impactful, now and in the future.

I want to personally thank Mark and Sandy Taylor for putting you, our members, first. I will strive to continue NARSA/IDEA's member-centric culture, where the needs and interests of our members guide every decision, action, and initiative.

I look forward to collaborating with our esteemed Board of Directors to channel our collective passion and expertise toward better serving you, our valued members. Together, we will strive to unlock

opportunities for growth and prosperity, ensuring that NARSA/IDEA's members increase profitability by becoming better businesses and entrepreneurs.

Give me a call, send me an email, and let's reconnect or meet for the first time because you have and will always continue to be NARSA/IDEA's top priority.

Take care,

Doug Shymoniak
NARSA/IDEA Executive Director

doug@narsa.org
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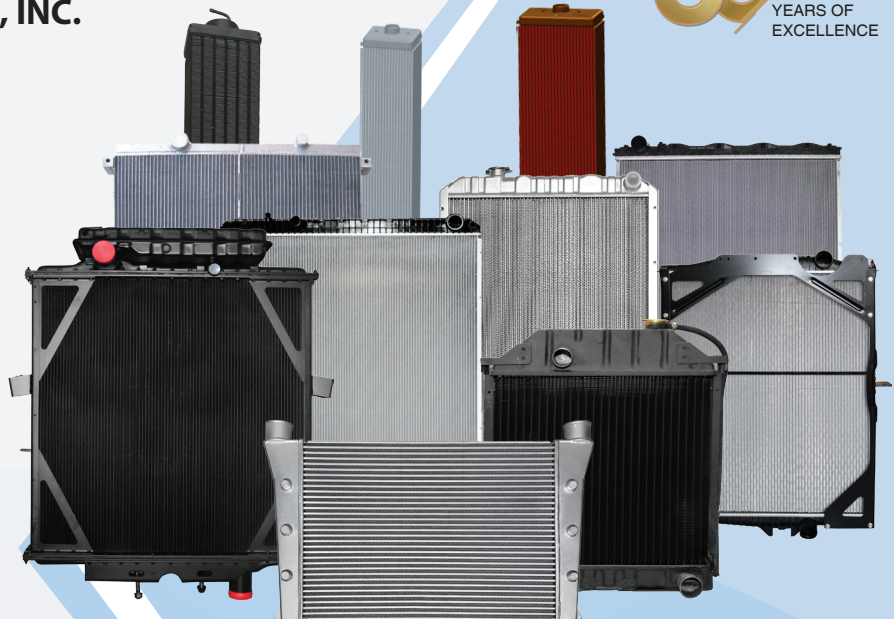
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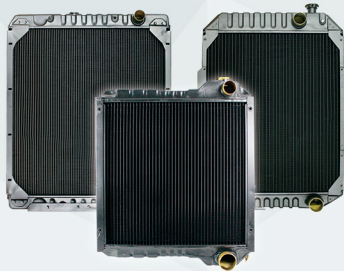
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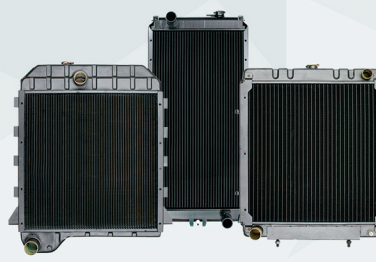
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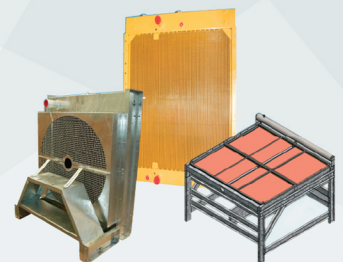
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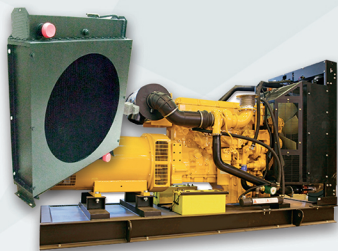
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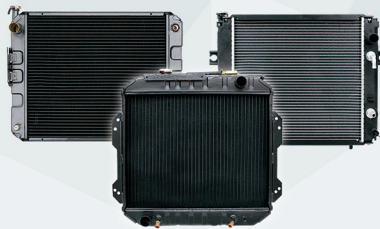
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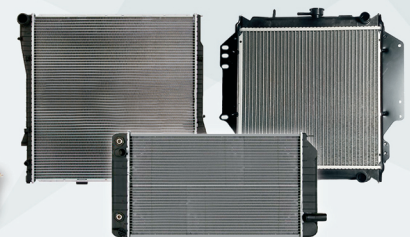
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