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2026 IAF Annual Convention Highlights, New Officers, & Award Recipients Announced

The IAF Convention held at the Rosen Plaza Hotel, February 16-18 featured 100 exhibitors/sponsors and over 500 industry professionals coming together to network, learn, raise money for great causes, and attend association meetings!

Orlando, FL (February 26, 2026)—The Integration Association of Florida (IAF) is thrilled to share the results of the 2026 IAF Annual Convention. This year’s convention broke records and was a tremendous success!! Preliminary results from the post event surveys of attendees provide a Net Promotor Score (NPS) of 100, putting the event in the Excellent range (70-100)!

“The 2026 IAF Annual Convention was an exceptional experience from start to finish. The educational sessions were timely and relevant to the real-world challenges we face in the life-safety industry, and the networking opportunities were invaluable. I especially appreciated the opportunity to connect directly with industry leaders, code experts, and fellow contractors who are navigating similar regulatory and operational landscapes.



The convention delivered both strategic insight and practical takeaways that I can immediately implement within our organization. It was time well invested, and I look forward to participating again next year.” said Gerald Pinnock, CEO/Qualifier with Alpha Security & Fire Alarm Services, Inc.



Monday, February 16th kicked off with our Pierre Bellemare Drive for Impact Topgolf Event & Law Enforcement Meet & Greet sponsored by Xfinity Home. This event serves as a fundraiser for our Youth Scholarship Program, and SIAC. After Topgolf, golfers and event attendees as well as

exhibitors and sponsors came together to enjoy the beautiful weather and even better networking at the Opening Reception sponsored by CMS. This event was a magical one that featured industry leaders from across the country coming together to enjoy great food, beverages, as well as a mystifying magician and an engaging networking game!

When asked about his experience, Doug Bassett with Xfinity Home shared, “Terrific experience, the event was clearly designed for the attendees to engage, learn, and socialize with industry professionals.”

The IAF Annual Convention included a robust Educational Program where state license holders could earn the 7 CEs required for license renewal. The sessions included:

- Keynote Session: Beyond the Comfort Zone: Special Operations Lessons for Enduring Teams—Presented by Terry Peters and sponsored by Reitman Consulting
- The ECLB Disciplinary Hearings
- The Big Beautiful Bill—Presented by Mitch Reitman
- Worker’s Comp Interactive Panel—Presented by Wayne Dean with Snellings Walters & Woody Dwyer with AmTrust
- SIAC & False Alarm Reduction Interactive Panel—Facilitated by Grady Medcalf; Panelist included: Major Allan Rutledge (ret.); Tommy Whisnant, Jamie Byrd, Jenny Cooke & Marvin Smith
- Florida Building Code Advance Module—Presented by Rick Lerch



Back by popular demand, IAF delivered the Technician Training track that offered fantastic sessions including:

- Fire Code Violations with an AHJ—Presented by Diego del Pino, & Lt. Thomas Carter with Miami Dade Fire Rescue
- Project Management Part 1 & Part 2—Presented by Helen Heneveld
- Fiber Optics (Hands On Session)—Presented by Jennifer Wirth & Ron Greenberg

New in 2026, IAF delivered an exhilarating Sales Training Track that featured speakers from across the country and the following sessions:

- Selling Video—Facilitated by Gretchen Gordon; Panelists included: Taylor Sears, Rick Seymour, Kevin Madden & Eric McKimm
- Systematize Your Sales Growth Engine—Presented by Gretchen Gordon
- How to Be a Happy Sales Manager—Presented by Gretchen Gordon
- Selling Access Control—Facilitated by Gretchen Gordon; Panelists included: Taylor Sears, Rick Seymour, Kevin Madden, Diego del Pino, & Eric McKimm

Attendees poured into the trade show floor, on Tuesday and spent valuable networking time with an even larger display of manufacturers, distributors and service providers. Participants enjoyed Lunch on the show floor that was graciously sponsored by Johnson Controls. 2026 marked the fourth year in a row that the trade show was sold out and bursting at the seams with 100 of the industry’s leading vendors. The networking and conversations during the trade show were

fantastic, creating valuable connections and opportunities for everyone involved. Here is some of the feedback we received from Exhibitors:

“This was our first time sponsoring and participating in the IAF symposium in Orlando, and we truly found it to be a worthwhile experience. The event gave us a great opportunity to connect with both new and familiar faces, and the networking alone made it meaningful.

We were able to demonstrate our products several times throughout the show to prospective installers as well as existing partners who were interested in seeing what’s new. Those hands-on conversations were especially valuable for us.

The CEU sessions clearly helped drive participation and steady traffic, which created a strong overall atmosphere. We’re grateful to have been part of it and appreciate the opportunity to support the association,” said Mig Paredes Regional Sales Manager - SE DoorBird.

“The best event in the industry. Great networking, access to decision makers and affordable.”

Exhibitors were not the only ones happy with the event, Attendee surveys poured in, resulting in an NPS score of 100! Here is a glimpse into what attendees had to say about the 2026 IAF Annual Convention:

“The 2026 IAF Annual Convention was an exceptional experience. The event brought together an inspiring community of professionals and old friends dedicated to advancing our industry with integrity, innovation, and collaboration. I left with valuable insights, meaningful connections, and a renewed excitement about the future of our field. The quality of the sessions, the openness of the discussions, and the overall energy of the convention were truly outstanding. I’m grateful to have been part of it and look forward to returning next year,” said Michael Chin, Project Manager with Miller Electric Company.



“As always you did a great job!” shared Lee Abrams with Abrams Engineering & Technology.

“What a great experience. The annual convention was fun and very educational,” said Charlie Ragghianti, CEO of A Total Solution Inc.

“Between the amazing vendors and excellent demos, this year was one to remember,” said Alexis Holland Procurement and Logistics Manager at Firetronics Inc.

“The convention gives just enough of everything I need without going too far in any one area. I get

my CEUs, I get to see vendors that are important to me, I meet other dealers that I can network with, I always leave the convention with some knowledge I did not have before attending, and I get a few days out of the normal daily grind which does wonders for my soul.”

IAF held the Annual General Assembly Membership Meeting sponsored by Security Central & Becklar Monitoring and elected new officers to the Board of Directors. The officers were installed by Past President Greg Gracer, during a special ceremony on Tuesday evening during IAF Honors. The new officers include:

- IAF President— Farshid Pourgolafshan
- IAF Vice President/President-Elect—Sean Githens
- IAF Secretary—Grady Medcalf
- IAF Treasurer—Michael Sudheimer
- IAF Past President—Diego del Pino
- IAF Director (Security)—Rick Seymour
- IAF Director (Automation)—John Minerva
- IAF Director (Fire)—Ed Greer
- IAF Director (Electrical)—Fernando Munilla
- IAF Associate Director—Steven Hayes



IAF also hosted a buzzing Cocktail Hour sponsored by IPPay that served as the prelude to the prestigious awards program during IAF Honors Evening sponsored by Vertical Cable. on Tuesday, February 17th to recognize amazing members and volunteers that give so much to the industry and the association. The evening began with a celebratory tribute to long-time association member, AAF/IAF Instructor, and 2013 Most Valuable Person, Robert Rosen.

Robert was presented with the Founding Fathers Award in honor of all of the contributions he has made to the association and the industry throughout his career.

IAF Honors Evening welcomed DBPR Director of the Division of Real Estate, Katy McGinnis who shared meaningful remarks about our industry and the work DBPR tackles to combat unlicensed activity.

We were also blessed to once again support Embers of Hope Burn Camp. Founder Rebekah Johnson shared how IAF made a huge impact on the



inaugural camp last summer and she was joined by Nathan, a very brave camper that was so grateful for our support.

IAF members once again came together to donate thousands of dollars going towards supplies that IAF has donated to Embers of Hope for the camp this summer.

We also stuffed backpacks with supplies and other items for the children to make their stay at the camp healing and enjoyable.



The night then transitioned to the Awards Celebration! The 2025 IAF Honors Award Recipients included:

- The 2025 IAF Glen Mowrey False Alarm Reduction Award Recipient:
 - Allan Rutledge with SIAC
- The 2025 IAF Life Safety of the Year Recipient:
 - Kevin Madden with Group One Safety & Security
- The 2025 IAF Central Station Operator of the Year Recipient:
 - Jamie Palermo with CMS
- The 2025 IAF Support Person of the Year Recipient:
 - Cathy Lamberth with Security Central
- The 2025 IAF Technician of the Year Recipient:
 - Joshua Scoville with Summit Fire & Security
- The 2025 IAF Salesperson of the Year Recipient:
 - Jenny Cooke with CMS



- The 2025 IAF Marketing Genius Recipient:
 - Tyler Buchanan with Security Central
- The 2025 IAF Associate Member of the Year:
 - Steven Hayes with WorkHorse
- The 2025 IAF Regional Directors of the Year:
 - Jason Rountree with Summit Fire & Security who leads the SW Region
- The 2025 IAF Educator of the Year Award:
 - Alan Mullenax with Palm Beach State College
- The IAF 2025 Fire Official of the Year:
 - Jon Pasqualone, Executive Director of FFMIA
- The IAF 2025 Association Most Valuable Person of the Year:
 - Danny Harrod with Wiginton Corporation
- The IAF 2025 Industry Most Valuable Person of the Year:
 - Michael Sudheimer with Advanced Fire Protection Services

“IAF continues to raise the bar year over year, and the 2026 Annual convention showcased the strength of our membership and the energy across our great association! IAF has eclipsed the 500 Member Milestone, and this is just the beginning! Our training school released 20+ new courses in 2025 along with bundled packages to help members onboard new team members, and set them on a professional development path with the freshest content the industry has to offer!

The power of IAF is felt across our legislative advocacy wins and makes a real difference for organizations and programs we get behind like SIAC, Embers of Hope Burn Camp and our Youth Scholarship Program. Our convention kicked 2026 off with a bang and I can’t wait to see all that we accomplish this year!” said Shannon Few, IAF’s Executive Director.



IAF extends special recognition and gratitude to the exhibitors and sponsors of the event that make the Annual Convention possible:

Company	Booth Number	Company	Booth Number	Company	Booth Number
ADI	45	Exacq / Kantech / Illustra	58	Resideo	72
Advantage Electronics Wire & Cable	56	Farpointe Data, Inc.	27	Rev.io	22
AES Corporation	77	Fire Tech Productions	3	Scutum Digital	25
Ajax	55	Fire Wire Designs	10	SDI	51
Alarm Monitoring Services	42	Focal Point Business Coaching	41	Securitas Technology	20
Alarm.com	50	Heitner Reps	15	Security Central	36
AlarmAssistant	12	IDIS	70	Silmar Electronics	53
AlarMax	69	Inovonics	66	Simpro	13
Alibi Security	16	IPpay	28	Snellings Walters Insurance Company	17
Altronix	65	Kidde Commerical	1	Southeast Security Products	30
API Processing	79	Legacy Security Services Inc.	19	Space Age Electronics	78
Autocall	5	LTS	11	Speco Technologies	24
AVYCON	32	Luminys	64	SS&Si Dealer Network	38
Becklar Monitoring	54	M2M Services	47	Takex	4
Brooklyn Low Voltage Supply Inc	26	Micro Key Solutions	29	TEKsystems, Inc	59
CCURE IQ	6	Napco Security Technologies	27	Telguard	60
CENTROPOWER	14	Nitrotel	62	The Connection Xchange (TCX)	44
Chamberlain Group	75	NMC Central	9	The Systems Depot	21
CHeKT Visual Security	49	OpenEye	48	Transportation Solutions & Lighting, I	76
CMS	39 & 40	Optex	33	Turing AI	73
COPS Monitoring	46	PCTEL	8	UCL Swift	56
Cypress Integration Solutions	34	Pertronic Industries	80	USA Central Station	31
DITEK Surge Protection	52	Potter Electric Signal	71	Vertical Cable	23
DMP	35	Prodatakey	63	Wesco	74
DoorBird	68	Radionix	67	Windy City Wire	2
DSC/Qolsys	37	Rapid Response Monitoring Services	7	WorkHorse	43
Etherwan	57	Reconeyez	61	ZKTeco	18

IAF Integration Association of Florida
Security • Automation • Fire • Electrical

2026 Annual Convention!

February 16th - 18th

Special thanks to our sponsors!!!

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Special thanks to our a la carte sponsors!!!

Opening Reception Sponsored by:

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- ippay™**

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- VERTICAL CABLE**

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Finally, IAF announced the dates and Location for the 2027 Annual Convention that will take place February 17-19, 2027 at the Bradenton Area Convention Center in Bradenton, FL! The 2027 event will also feature The 3rd Annual Pierre Bellemare Memorial Golf Tournament, CE's for License Holder Renewals, along with Education Tracks for Sales & Technicians, and more!

About the Integration Association of Florida, Inc.

Originally founded as the Alarm Association of Florida (AAF) in 1968, the Integration Association of Florida (IAF) is THE association for electronic security, fire, and low voltage integration companies in the State of Florida. In 2023, membership approved a name change and full rebranding of the organization to the Integration Association of Florida (IAF) to more fully represent the broad spectrum of Security, Automation, Fire and Electrical companies that flock to the association for training, legislative advocacy, member benefits and more. The mission of IAF is to continually strive to improve professional standards for the security, automation, fire and electrical industries through education and training programs, to advocate a Code of Ethics to protect our members and the public's safety and to encourage the use of professional standards to help prevent false alarms.

Media Contact

Shannon Few

IAF Executive Director 954-748-7779

Shannon.Few@IAF-SAFE.org www.IAF-SAFE.org